

*Control of South Africa's municipalities before the 2016 municipal elections*

## At Election Directions we cover the country's political fortunes

**We want to share our unique analysis with you**

In 2019 South Africans will go to the polls in one of the most closely contested elections of our democratic era.

There is more information than ever before – polls, surveys, and political commentary – but how much do you know about past election trends and current political dynamics?

# ELECTION DIRECTIONS

*Making sense of South African elections*

**Let us come and present to your team**

Paul Berkowitz (ED GIS Services) and Sean Rogers (Know Africa) have created Election Directions.

We've combined the best on-the-ground political analysis with cutting-edge data tools and analytics. The result? A two-hour exploration of political and social trends that includes our latest estimates for 2019 and beyond.

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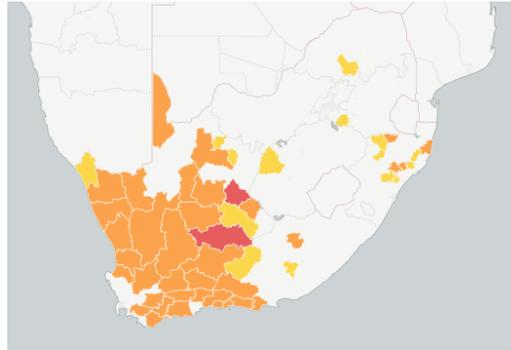
*"...delivered to the highest standard...I am happy to endorse them" – Shaun Nel (Director, Eton Group)*

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Our discussion covers these important themes:

- A review of past elections
- Our voting system and its impact on coalition politics

- A look at registered voters and their likely behaviour
- The polling industry in South Africa: its growth and value
- Our in-house scenarios and forecasts for 2019 – nationally and provincially
- A review and analysis of South Africa's political landscape
- State institutions
- Public disorder, protests and violence leading up to the elections
- Land
- Labour and unions
- Social cohesion
- Policy issues



*Map of vulnerable municipalities where the incumbents have narrow majorities*

### Is this a two-hour magic bullet to fully understanding elections?

Well, pretty much. We've distilled our expertise into an intimate chat with you and your company.

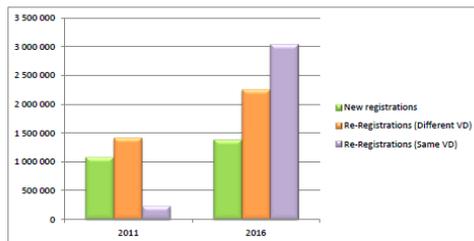
Obviously, if you'd like to know more then we'd be happy to stay longer or to have a follow-up discussion with you.

If your team has specific questions about a theme or geographic area, or if you'd like to track our forecasts in the build-up to the 2019 elections, we'll come back in the next quarter or arrange a longer briefing.

We're available in Johannesburg, Cape Town, Durban and Pretoria.

**Comparison of registration 1 & 2 weekend activity to 2011**

Election year	New registrations	Re-Registrations (Different VD)	Re-Registrations (Same VD)	Total Activity for Registration 1 & 2
2011	1 081 667	1 417 089	233 211	2 731 967
2016	1 384 254	2 253 645	3 040 835	6 678 734



*A summary of the IEC's voter registration drives in 2011 and 2016*

## Who are we?

### About Us

At ED GIS we've covered elections for almost a decade. Our analysis has appeared in national papers like the *Daily Maverick* and the *Mail & Guardian*.

At Know Africa we offer research-based advisory for those doing business in Africa countries.

Please contact us and let us work with you today.

### Contact Us

ED GIS

Phone: 011 268 0179

Email: paul.berkowitz@edplatform.com

Web: [www.edgis.co.za](http://www.edgis.co.za)

Know Africa

Phone: +27 10 003 7821

Email: Sean@KnowAfrica.co.za

Web: [www.KnowAfrica.co.za](http://www.KnowAfrica.co.za)