

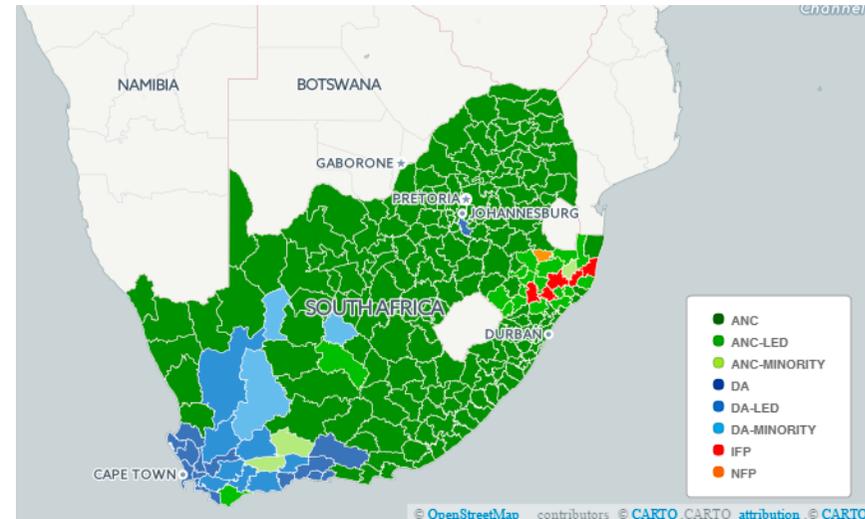


EDGIS

KNOW AFRICA

RESEARCH CONSULTANTS (PTY) LTD

ELECTION DIRECTIONS



Control of municipalities before the 2016 municipal elections

At Election Directions we cover the country's political fortunes

We want to share our unique analysis with you

In 2019 South Africans will vote in one of the most closely contested elections of our democratic era. There is more information available than ever before – polls, surveys, and political commentary – but do you have the time to make sense of it, and how much do you know about past election trends and current political dynamics?

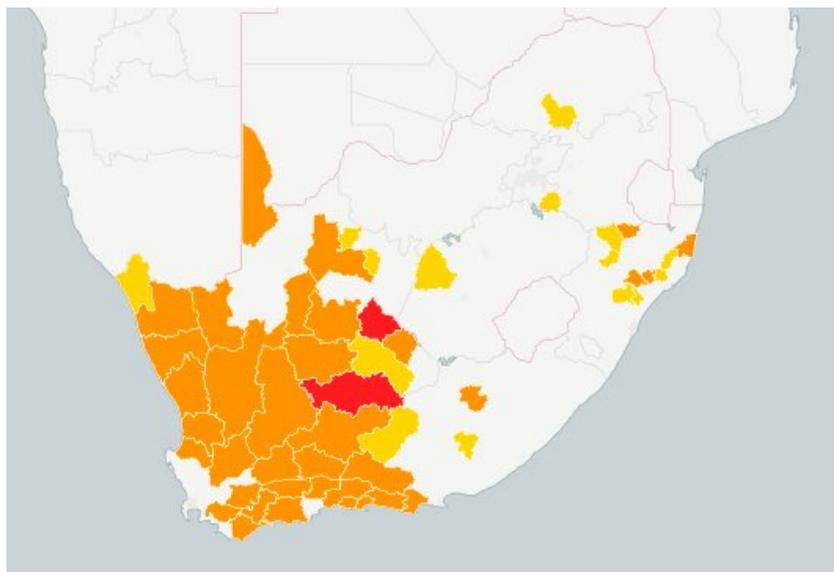
Our Team

Paul Berkowitz (ED GIS Services) and Sean Rogers (Know Africa) have created Election Directions.

We've combined the best on-the-ground political analysis with cutting-edge data tools and analytics. The result? An exploration of political and social trends that includes our latest forecasts for 2019 and beyond.

Our discussion covers these important themes:

- An examination of South Africa's political landscape - including an analysis of state institutions, land, labour/unions, and policy issues
- South Africa's voting system and its impact on coalition politics
- Voter behaviour
- Polling in South Africa: its growth and value
- Detailed scenarios and forecasts for 2019



Vulnerable municipalities where incumbents have narrow majorities

Is this a two-hour magic bullet to fully understanding elections?

Essentially, yes. We've distilled our expertise into a concise and pertinent synopsis specifically for you.

If you require a more in-depth discussion we are able to expand on our initial presentation or tailor-make a more comprehensive solution for you.

If your team has specific questions about a theme or geographic area, or if you'd like to track our forecasts in the build-up to the 2019 elections, we'll come back in the next quarter or arrange a longer briefing.

We're available in Johannesburg, Cape Town, Durban and Pretoria.

Who are we?

At ED GIS we've covered elections for almost a decade. Our analysis has appeared in the *Daily Maverick* and the *Mail & Guardian*.

At Know Africa we offer research-based advisory for those doing business in African countries.

Please contact us and let us work with you today.

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